COMM 3750: Exemplary Student Research Studies

A. Intrapersonal & Interpersonal Communication


Brandt, L., Caraveo, A., Meara, J., & Paniagua, J. (2012). “Hi, I’m Drunk, Want to Get out of Here?” The Relationship between Alcohol Consumption and Sexual Communicative Behavior:


Butler, J. P., & Lau, L. B. (2007). “Gender Differences in Question Asking and Self-Disclosure during First-Time Interactions” (Note: Received a Top Three Paper Award at the 2008 USR Conference, held at the WSCA Convention)


Franks, L. (2006). “I Swear I’m Comfortable with My Sexuality: Contrasting Male and Female Comfort Levels with Intimate Same-Sex Touch”


Humble, K., & Reeder, K. (2003). “I Cannot Go Out with You because . . .: Effects of Direct and Indirect Messages With Respect to Refusing the Opposite Sex for a Date” (Note: Received the Top Undergraduate Paper Award at the 2004 RMCA Convention)


Knight, R., & Potvin, R. (2004). “A Touchy Subject: Gender Differences in the Interpretation of Touch as Sexually Suggestive in Opposite-Sex Friendships”


Newsome, C. (2010). “I’m so Unhappy, so let’s Fight: The Relationship between Relational Satisfaction, the Perception of Hurtful Messages, and Conflict Strategies in Romantic Relationships”


Wells, S. (2008). “Look at Me while I am Talking to You! The Relationship between Self-confidence, Deception, and Eye Contact”
B. Small Group/Organizational Communication


Israel, S. W., & Strater, M. R. (2004). “Effects of Supportive Environments of Employee Dissent on Group Performance”


Tarpey, M. F. (2003). “Sharing the Power: A Shift from an Authoritative Approach to a Collaborative Managerial Approach” (Note: Received the “Scholarly Rigor/Quantitative Analysis Award” at the 2004 USR Conference, held at the WSCA Convention)


Watson, J. (1997). “Just Do It!: Effects of Organizational Leaders’ Compliance-Gaining Strategies on Organizational Members’ Level of Commitment”

C. Mediated Communication (Computer-Mediated/Film/Journalism/Internet/Music/Phone/Radio/Television)


Johnson, M., Barry, K., Marstrand, M., & Muirhead, T. (2013). “Type or Talk: Relationship Development on the Internet vs. Face-to-Face”


Martins, K., & Tuma, N. (1990). “Can Oscar the Grouch Teach Me to Think? Effects of Educational Programs on Children’s Cognitive Development” (Note: Accepted for presentation at the 1991 DUUH Conference)
D. Racial, Interracial, and Intercultural Communication

E. Applied/Contextual Communication

1. Advertising/Sales
  Babcock, J. (1995). “Come to Think of it, I’ll Have a Heineken!: The Relationship of Alcohol Advertising Exposure to Attitudes Toward Drinking and Alcohol Consumption on the Part of Young Adults”
  Burmeister, L. (2005). “‘I’ll Take a Beer with that Barbie’: Effects of Age and Sexually Explicit Material on Alcohol Brand Recognition and Purchasing Behavior”
Senesac, A. R. (1997). “If You Try it, You’ll be Cool: Effects of Peer Pressure vs. Advertising on Cigarette Smoking Among Young Adult Males”

2. Communication Education
Allen, M., Tucker, K., & Young, T. (2010). “You Cannot Judge Professors by Their Tie: Effects of Instructors’ Attire on Students’ Perceptions of Instructors’ Competence”
Garaffa, T., Halpern, M., & Trigg, M. (2010). “Effects of Study Abroad versus Classroom Based Learning on Communication Competence”
Tincher, L. S. (1986). “Effects of Teacher and Student Competency on Students’ Affective and Cognitive Learning Performance”
3. **Family Communication/Children & Communication**

Abbamonte, J. (2007). “How am I Supposed to Cope with this Person? Investigating the Relationship between Authoritative Parenting Communication and Uncertainty and Topic Avoidance in Stepfamily Relationships” (Note: Received a Top Three Paper Award at the 2008 USR Conference, held at the WSCA Convention)


4. **Health Communication**


Fischer, M. K., & O’Hearn, J. (1994). “If I can do it, You can do it!: Anorexic/Bulemic and Non-anorexic/Bulemic Females’ Responses to the Portrayal of the Sociocultural Ideal Thin Body Image of Females in Advertising”
Mamolo, A. (2002). “Don’t Talk to Me Like I’m a Freak: The Difference a Medical Diagnosis Makes on One’s Verbal Self-Disclosure”
Thomashow, L., McCaffery, K., & Goodale, S. (2005). “‘Your Body is Forever, Treat it Well’: Effects of Exposure to the ‘Ideal Body Image’ Portrayed by the Media on Women’s Body Satisfaction and Eating Disorders”

5. Legal and Political Communication

6. Other Applied/Contextual Communication Research